

Various pages for the TelePresence Business Unit 2010A

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TelePresence Technology Group

Cisco TelePresence Product Launch Fall 2010

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TelePresence for Everyone, Everywhere, Naturally



Welcome to the Cisco TelePresence Launch page. Learn about our new announcements that are accelerating the pervasive video market transition through TelePresence -- for everyone, everywhere, naturally.

New products and features improve the user experience and we have expanded interoperability within Cisco and the overall industry for more seamless interaction with other telepresence endpoints and collaborative applications. Detailed information on each announcement is located in the tabs below.

Key Announcements:

- Native Interoperability: E20 with CUCM
- Cisco TelePresence EX60
- Cisco TelePresence ActivePresence
- Cisco TelePresence System 500 32"
- Cisco TelePresence Exchange System
- Enhancements to the Cisco TelePresence Directory



Randy Harrell
Senior Director,
Product Marketing TSBU
[PlayVideo](#)



Mark Weidick
VP/GM, TelePresence
Exchange Business Unit
[PlayVideo](#)

- [Click here](#) to watch Marthin De Beer's 'Locknote' at the Collaboration Summit
- [Click here](#) to watch OJ Winge's Keynote at the Collaboration Summit
- [Click here](#) for more information on the Cisco Collaboration Internal Launch

Presentations | FAQs | Collateral | Videos | Datasheets

Presentation	Description

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CISCO TelePresence Technology Group

Pervasive Video and TelePresence Launch 2011

UNLOCKING THE POWER OF VIDEO
at Enterprise Connect

The next wave of business transformation is about putting people at the center of collaboration. Video brings to life interactions between people enabling teams to communicate and collaborate in a natural way. And as video becomes a natural part of everyday activity, the market transition to the pervasive adoption of video accelerates. To strengthen our leadership position in this market transition, Cisco is announcing new products and solutions that enable people and teams to use video beyond the meeting room—everyone can be a video producer and consumer.

Key Announcements for Enterprise Connect include:

- Cisco TelePresence Content Server 5.0
- Show and Share enhancements
- Cisco TelePresence 1300-47
- Media Experience Engine 3500 enhancements
- Cisco TelePresence MCU 4.2
- Cisco TelePresence Touch Series
- Cisco TelePresence Video Communication Server 13.0 and 13.1
- Cisco Unified IP Phone 8941 and 8945

Cisco is delivering the new capabilities and use cases by:

- Making video easy to use and share
- Tightly integrating applications and architectures
- Continuing to put video everywhere

Monica Shen Knotts
Manager
Product Management
TSBU





Erica Schroeder
Director of Marketing
Cisco Enterprise Video



Preview the video announcements that will be publicly launched February 24th for Enterprise Connect in Orlando, Florida

Preview Cisco's Pervasive Video Announcements by [watching a presentation](#) by Michelle Carlson, Randy Harrell and Rodney Jones. [Learn more](#) about all of Cisco's Collaboration announcements being made at Enterprise Connect 2011.

Presentations | Collateral | Videos | Datasheets

Presentation	Description
Enterprise Connect Launch Overview 	Internal overview of the launch announcements
Enterprise Connect What's New? 	Overview of What's New in the TelePresence products launching at Enterprise Connect



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 - Cisco TelePresence Promotions
 - TelePresence Partner Demo Programs
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- Overview
- EBC/Demo Tour
- Housing
- Communications**
- Cisco Speakers
- Key Contacts

We will continue sending internal communications to you as we progress through the planning of the show. Communications will include Cisco executives and subject matter experts available for meetings, where product demonstrations can be found on site, customer events and more. Look for communications from our executive sponsors, newsletters, My News Clips, and your field marketing managers.

- [Free Customer Exhibits Pass](#)
- First External Communication – available April 19 Customer Event Invite (tentative) – available May 2
- Second External Communication – available May 10
- Third External Communication – available June 1
- Post Show Thank You Email – available July 6

Simply click on the appropriate file to open in Outlook; add your customers email address; click in the body of the message to add a personal note at the beginning and end; sign your name; and click send to forward to your customer.

For questions regarding internal or external communications, please contact [Wendy Herrero](#)

- ### Social Media
-
- CiscoCollab Twitter handle
 - Cisco Collaboration blog
 - Cisco Collaboration YouTube channel
 - Cisco Events Flickr photostream

Related Items

- #### Links
- [InfoComm Show Site](#)

Spotlight

-
- Upcoming Related Events
 - Cisco Interaction Network Workshop
 - Cisco Video Lounge
 - Cisco Preferred Access

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Cisco TelePresence Marketing Assets in Foreign Languages

The CMO-TelePresence team has initially targeted several core marketing assets for translation into the five, most-requested languages: French, Italian, German, Spanish and Chinese (Simplified). If you have requests for additional assets or languages, please email the CMO-TelePresence team.

Foreign Language Documents

- Chinese
- French
- German
- Italian
- Spanish

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