

Various pages for the TelePresence Business Unit 2010


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TelePresence for Everyone, Everywhere, Naturally

Welcome to the Cisco TelePresence Launch page. Learn about our new announcements that are accelerating the pervasive video market transition through TelePresence -- for everyone, everywhere, naturally.

New products and features improve the user experience and we have expanded interoperability within Cisco and the overall industry for more seamless interaction with other telepresence endpoints and collaborative applications. Detailed information on each announcement is located in the tabs below.

Key Announcements:

- Native Interoperability: E20 with CUCM
- Cisco TelePresence EX60
- Cisco TelePresence ActivePresence
- Cisco TelePresence System 500 32"
- Cisco TelePresence Exchange System
- Enhancements to the Cisco TelePresence Directory



Randy Harrell
Senior Director,
Product Marketing TSBU

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Mark Weidick
VP/GM, TelePresence
Exchange Business Unit

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- [Click here](#) to watch Marthin De Beer's 'Locknote' at the Collaboration Summit
- [Click here](#) to watch OJ Winge's Keynote at the Collaboration Summit
- [Click here](#) for more information on the Cisco Collaboration Internal Launch

Presentations	FAQs	Collateral	Videos	Datasheets
Presentation	Description			

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Pervasive Video and TelePresence Launch 2011

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Unlocking the Power of Video at Enterprise Connect

The next wave of business transformation is about putting people at the center of collaboration. Video brings to life interactions between people enabling teams to communicate and collaborate in a natural way. And as video becomes a natural part of everyday activity, the market transition to the pervasive adoption of video accelerates. To strengthen our leadership position in this market transition, Cisco is announcing new products and solutions that enable people and teams to use video beyond the meeting room—everyone can be a video producer and consumer.

Key Announcements for Enterprise Connect include:

- Cisco TelePresence Content Server 5.0
- Show and Share enhancements
- Cisco TelePresence 1300-47
- Media Experience Engine 3500 enhancements
- Cisco TelePresence MCU 4.2
- Cisco TelePresence Touch Series
- Cisco TelePresence Video Communication Server 13.0 and 13.1
- Cisco Unified IP Phone 8941 and 8945

Cisco is delivering the new capabilities and use cases by:

- Making video easy to use and share
- Tightly integrating applications and architectures
- Continuing to put video everywhere

Monica Shen Knotts
Manager
Product Management
TSBU



Erica Schroeder
Director of Marketing
Cisco Enterprise Video

Play Video

Preview the video announcements that will be publicly launched February 24th for Enterprise Connect in Orlando, Florida

Preview Cisco's Pervasive Video Announcements by [watching a presentation](#) by Michelle Carlson, Randy Harrell and Rodney Jones.

[Learn more](#) about all of Cisco's Collaboration announcements being made at Enterprise Connect 2011.

Presentation	Description
Enterprise Connect Launch Overview 	Internal overview of the launch announcements
Enterprise Connect What's New? 	Overview of What's New in the TelePresence products launching at Enterprise Connect

- Upcoming Related Events
- Cisco Interaction Network Workshop
- Cisco Video Lounge
- Cisco Preferred Access

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Cisco TelePresence Marketing Assets in Foreign Languages

The CMO-TelePresence team has initially targeted several core marketing assets for translation into the five, most-requested languages: French, Italian, German, Spanish and Chinese (Simplified). If you have requests for additional assets or languages, please email the CMO-TelePresence team.

Foreign Language Documents

- ☐ Chinese
- ☐ French
- ☐ German
- ☐ Italian
- ☐ Spanish

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