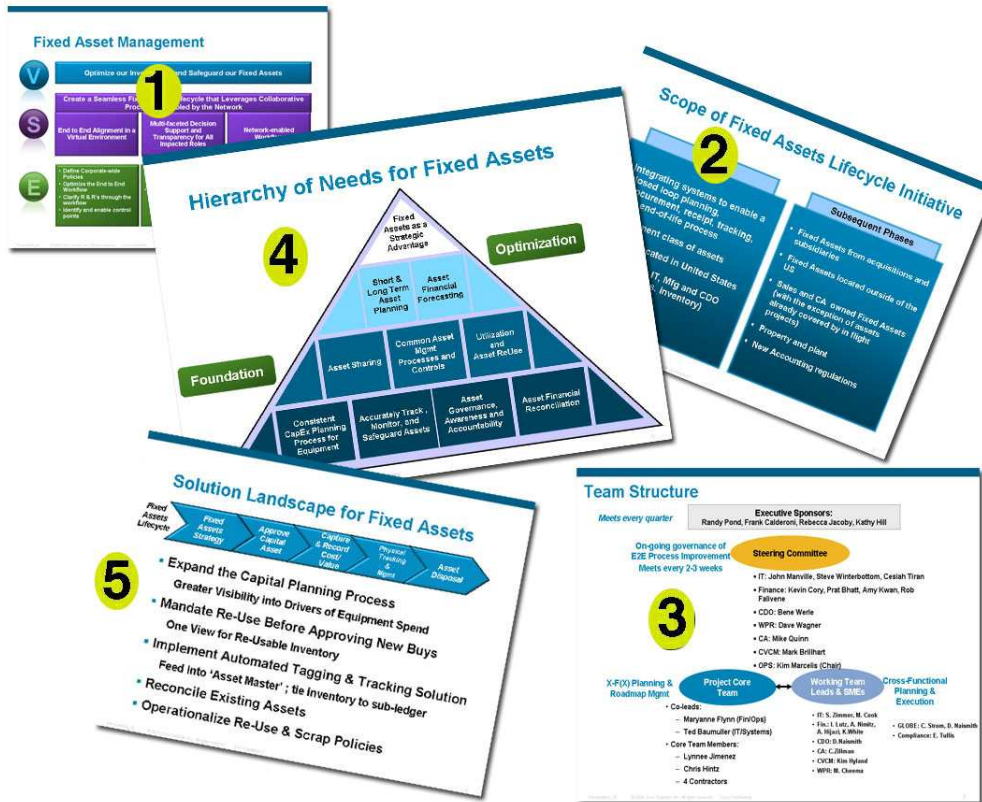


Cisco Systems design project



Below is a short summary about how I planned the project:

The challenge: 5 slides in a deck and some text were the only content I had to work with. I had to decide how to organize the information and how to present it in different web components. I had to decide where to put all the content and how to display it with very minimal direction from the client (much like giving an artist a canvas, paint, and telling her to “create something good.”).

First, I took their Intro and pulled a picture from the Cisco Marketing library that seemed to match the “mood” of the project. I Also placed their pictures and bio in separate display boxes below that. Then...


1) The first slide I decided to use a "click to enlarge" feature.

Log In | ME | Cisco Sites | Navigation Tools | Emergencies | Search | Go | Directory | G

CISCO
Connected Business Operations Council
Fixed Assets

Navigation
Cisco Employee Connection
About Cisco
Cross-Functional Initiatives & Teams
Corporate Councils
Connected Business Operations Council
Business Model Enablement Board
Expense Management / Business Effectiveness Board
Globalisation Enablement Board
Quality Experience Board
Fixed Assets
Resource Visibility Program

About the Initiative
The Fixed Asset Lifecycle Initiative is a cross functional effort to enhance Cisco's End to End Fixed Asset Lifecycle process (i.e. capital planning, asset procurement and deployment, operation and maintenance including re-use, and disposition) ensuring compliance in safeguarding our fixed assets and process excellence to accommodate future growth and operational efficiencies.



Related Items
Links
• May 11 & 12 Fixed Assets Web hosted by Ted Baumuller & Maryanne Flynn
• June Video Update
• July Video Blog
• Fixed Assets Lifecycle Initiative
• Asset Wiki

Fixed Asset Management

V Optimize our Investments and Safeguard our Fixed Assets

S Create a Seamless Fixed Asset Lifecycle that Leverages Collaborative Processes by the Network

E

- End to End Alignment in a Virtual Environment
- Multi-Used Decision Support and Transparency for All Impacted Roles
- Network-enabled Workflow
- Define Corporate-wide Policies
- Optimize the End to End Workflow
- Clarify R & R's through the workflow
- Identify and enable control points
- Create Consistent and Accurate Reporting and Tracking
- Enable Visibility of Fixed Assets for Re-use
- Operationalize the Policies and Control Points
- Automate the Workflow

[click to enlarge image](#)

About Maryanne Flynn
Maryanne Flynn is a Senior Manager in Cisco's Operations group. She is co-leading the Fixed Assets Lifecycle Initiative and in her past 10 years at Cisco has lead the Configuration team, Pricing and Discounting team, and managed several projects related to finance and manufacturing process improvements. She has also lead New Product Introduction teams at both Cisco and another networking company prior to joining the company.

About Ted Baumuller
Ted Baumuller is a Director in IT and the co-lead of the End to End Fixed Asset Management Initiative responsible for the Systems / IT Strategy. Ted is a 14 year Cisco veteran with experience in Supply Chain Management including planning, materials, new product introduction and operations. Ted most recently led the Operations & Support team for the Commerce and Sales facing applications which included Support, Release Management, Quality Assurance, and Performance Management.

Scope | Team | Hierarchy of Needs | Solution Landscape

Scope of Fixed Assets Lifecycle Initiative
Collapse All | Expand All

- Phase 1**
 - Integrating systems to enable a closed loop planning, procurement, receipt, tracking, and end-of-life process
 - Equipment class of assets
 - Assets located in United States
 - Focused on IT, Mfg, CA and CDO equipment (vs. inventory)
- Subsequent Phases

2) The second slide I decided to use an “accordion” component, and placed the content in its own tab, In TWO separate rows in the accordion.

Scope of Fixed Assets Lifecycle Initiative

Phase 1	Subsequent Phases
<ul style="list-style-type: none">Integrating systems to enable a closed loop planning, procurement, receipt, tracking and end-of-life processEquipment class of assetsAssets located in United StatesFocused on IT, Mfg and CDO equipment (vs. inventory)	<ul style="list-style-type: none">Fixed Assets from acquisitions and subsidiariesFixed Assets located outside of the USSales and CA owned Fixed Assets (with the exception of assets already covered by in flight projects)Property and plantNew Accounting regulations

and fixed assets
the Initiative and in her
years at Cisco has
Configuration team,
and Discounting
al projects related
ing process
to lead New
at both Cisco and
y prior to joining



management initiative
responsible for the
Systems / IT Strategy. Ted is
a 14 year Cisco veteran with
experience in Supply Chain
Management including planning, materials,
new product introduction and operations. Ted
most recently led the Operations & Support
team for the Commerce and Sales facing
applications which included Support,
Release Management, Quality Assurance,
and Performance Management.

2

Scope | Team | Hierarchy of Needs | Solution Landscape

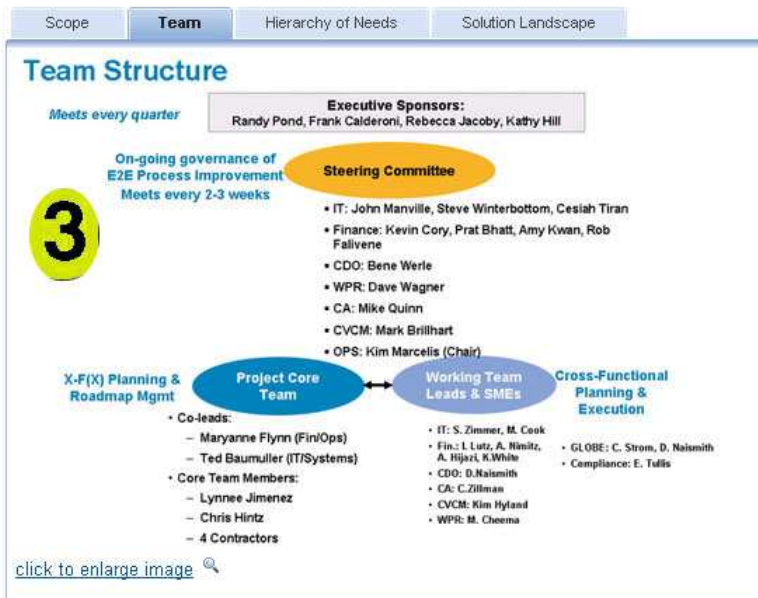
Scope of Fixed Assets Lifecycle Initiative

Collapse All | Expand All

- Phase 1**
 - Integrating systems to enable a closed loop planning, procurement, receipt, tracking, and end-of-life process
 - Equipment class of assets
 - Assets located in United States
 - Focused on IT, Mfg, CA and CDO equipment (vs. inventory)
- Subsequent Phases**
 - Fixed Assets from acquisitions and subsidiaries
 - Fixed Assets located outside of the US
 - Property and plant
 - New Accounting regulations

3) The third slide I decided to use a “click to enlarge” feature, and placed the content in its own tab.

 <p>Leading the E2E Process Lifecycle Initiative and in her past 10 years at Cisco has lead the Configuration team, Pricing and Discounting team, and managed several projects related to finance and manufacturing process improvements. She has also lead New Product Introduction teams at both Cisco and another networking company prior to joining the company.</p>	 <p>management initiative responsible for the Systems / IT Strategy. Ted is a 14 year Cisco veteran with experience in Supply Chain Management including planning, materials, new product introduction and operations. Ted most recently led the Operations & Support team for the Commerce and Sales facing applications which included Support, Release Management, Quality Assurance, and Performance Management.</p>
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4) The fourth slide I decided to use a “click to enlarge” feature and place the slide in its own tab.

 <p>Leading the Fixed Assets Lifecycle Initiative and in her past 10 years at Cisco has lead the Configuration team, Pricing and Discounting team, and managed several projects related to finance and manufacturing process improvements. She has also lead New Product Introduction teams at both Cisco and another networking company prior to joining the company.</p>	 <p>management initiative responsible for the Systems / IT Strategy. Ted is a 14 year Cisco veteran with experience in Supply Chain Management including planning, materials, new product introduction and operations. Ted most recently led the Operations & Support team for the Commerce and Sales facing applications which included Support, Release Management, Quality Assurance, and Performance Management.</p>
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Scope Team **Hierarchy of Needs** Solution Landscape


Hierarchy of Needs for Fixed Assets

4



Optimization

Foundation

click to enlarge image 

5) The fifth slide I decided to place the content in its own tab.

 <p>Marianne Flynn is a Senior Manager in Cisco's Operations group. She is co-leading the Fixed Assets Lifecycle Initiative and in her past 10 years at Cisco has lead the Configuration team, Pricing and Discounting team, and managed several projects related to finance and manufacturing process improvements. She has also lead New Product Introduction teams at both Cisco and another networking company prior to joining the company.</p>	 <p>Ted Baumuller is a Director in IT and the co-lead of the End to End Fixed Asset Management Initiative responsible for the Systems / IT Strategy. Ted is a 14 year Cisco veteran with experience in Supply Chain Management including planning, materials, new product introduction and operations. Ted most recently led the Operations & Support team for the Commerce and Sales facing applications which included Support, Release Management, Quality Assurance, and Performance Management.</p>
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5

Scope	Team	Hierarchy of Needs	Solution Landscape
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Fixed Assets Lifecycle



- Expand the Capital Planning Process
Greater Visibility into Drivers of Equipment Spend
- Mandate Re-Use Before Approving New Buys
One View for Re-Usable Inventory
- Implement Automated Tagging & Tracking Solution
Feed Into 'Asset Master'; tie inventory to sub-ledger
- Reconcile Existing Assets
- Operationalize Re-Use & Scrap Policies